



**NILANJAN ROY**  
Designer.



Click here to see Portfolio!  
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## MY PHILOSOPHY

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### Understand. Empathize. React

"I believe, that it takes the simplest and most crucial processes to understand the complexities of user, user experience and usability to achieve a responsive design"

## EDUCATION & WORKSHOPS

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### School of Planning and Architecture, Delhi

2020-2022; Masters in Industrial Design

### School of Planning and Architecture, Vijayawada

2015-2020; Bachelor of Architecture

### Secondary education

2012-2014: South Point Sr. Secondary School

2002-2012: Don Bosco School, Guwahati

### Thinking Hand Design workshop

January 2017: User response to design

## AWARDS & RECOGNITION

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### Council of Architecture : National Awards for Excellence in Architecture (Top 10 Thesis at national level)

Citation: COA Zone 2-Best Thesis (2020)



### CERA Wb.: Washroom Design Challenge '19 (Top 12 nationalists)

Runners Up: Zonals (2019)



### Happy Cities Hackathon India '18, APCRDA

Citation: Nationals (2018) by Dalberg 

### ArchDaily: Featured architectural photography (2019); Alembic Museum

<https://tinyurl.com/yhcdpbad>



### Co-curricular: Battle of bands; NASA trophies

Citation: Annual Nasa Convention 2018



## EXPERIENCES

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### UX Researcher

2021-Present

Website experience design | UI design

Work includes designing a website for an NGO 'Ojas Foundation'; development of application for 'AP food & beverages'

### Self initiated UX-UI | Industrial Design

2020-Present

System Design | Application design | ID

W1. Designed a system which bridges the gap between recuer and affected during flash floods in Assam, an annual pandemic occurrence.

W2. Redesigned the IRCTC Rail connect app with better opportunities and solving issues.

W3. Academic Work: Industrial Design

### Thesis project

December 2019-June 2020

Presented: Top 10 UG thesis nationalists by COA

Reconsolidating the community practices of the Glass bangle artisans of Firozabad: An Eco Industrial Center. (Title- Cut by glass)

### Academic Research

July 2019-December 2019

Mitigating user-centric spatial needs for the intellectually incurable in various long term care facilities; (Research Paper)

### Karan Grover and Associates (KGA)

December 2018-May 2019 (Internship)

Architectural project handling

Designed spaces for a variety of architectural projects, interacted with clients to understand needs and aspirations, produced client presentations, drawings and 3D visuals

### Architect & Visual Designer

2018-Present

T1. Residential-Commercial-Interiors-Civil

T2. Logo-Branding & identity

Architrave Architects (Internship)

June 2017-August 2017

Retail spaces- residences-interiors

## SKILLS

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### Process & Intellectual

User Research  
Design Thinking  
Storyboarding & Personas  
Wireframing & Prototyping  
Usability Testing  
Interaction & Visual Design  
Branding & Identity design  
System Design

### Presentation

Product Sketching  
Digital Illustrations  
Hyper-realistic hand sketches  
Photorealistic handmade portraits  
Photography & manipulation  
3D modelling and rendering  
2D Animations  
Digital Art

### Personal

Public speaker, group/crowd engagement, team management, communication, resilience, critical thinker, artist & musician

## SOFTWARE TOOLS

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Figma  
Adobe XD  
Balsamiq  
Wordpress  
Elementor  
Procreate  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Premeir Pro  
Adobe After Effects  
Adobe Lightroom  
Rhinceros  
Keyshot  
HTML/CSS/JS (Rookie)

### Architecture

AutodeskFusion 360  
Autodesk Autocad  
Autodesk Revit  
Sketchup +Vray  
Lumion